



# A European Identity, A Global Network



Barcelona, Spain



Geneva, Switzerland



Montreux, Switzerland



Munich, Germany

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs in English at our campuses in Barcelona, Geneva, Montreux, Munich and online.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 27,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.

## CAMPUSES IN:

### Barcelona

A Mediterranean tech hub, with 1500+ startups and leading smart city

### Geneva

A financial and diplomatic center in the heart of Europe

### Montreux

On Lake Geneva, close to international organizations and tech startups

### Munich

An economic powerhouse and entrepreneurial hotspot

### Online

Engaging virtual environment with maximum flexibility

## RANKINGS



## FOUNDATION PROGRAMS

### English Foundation

One-semester program to improve English language skills. This program is a bridge for the bachelor's, master's and MBA programs offered at EU Business School.

[Barcelona](#), [Geneva](#), [Montreux](#), [Munich](#), [Online](#)

### Business Bridging

One-semester bridging program to prepare students academically for the bachelor's programs offered at EU Business School.

[Barcelona](#), [Geneva](#), [Montreux](#), [Munich](#), [Online](#)

### Start dates

September, October, February and June

Duration: one semester (13 weeks)

## BACHELOR'S PROGRAMS

### Bachelor's (BBA/BA/BS)<sup>1</sup> in one of seven majors:

BBA in Business Administration

BA in Communication & Public Relations<sup>2</sup>

BA in Leisure & Tourism Management<sup>2</sup>

BA in International Relations

BA in Sports Management

BA in Digital Business, Design & Innovation<sup>2</sup>

BS in Business Finance<sup>2,3</sup>

### Bachelor's (*titulo propio*)<sup>1</sup> + BA (Hons) in Business Management<sup>4</sup>

By completing seven semesters, students earn an additional qualification from the University of Derby, U.K. in addition to their bachelor's university-specific degree (*titulo propio*).

[Barcelona](#), [Geneva](#), [Montreux](#), [Munich](#), [Online](#)

**Diploma of Advanced Studies (DAS):** With an additional eighth semester, students earn a Diploma of Advanced Studies (*titulo propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.

[Barcelona](#), [Geneva](#), [Montreux](#), [Online](#)

### BA (Hons) in Business Management in one of seven pathways:

BA (Hons) in Business Management (International Business)

BA (Hons) in Business Management (Marketing)

BA (Hons) in Business Management (Finance)

BA (Hons) in Business Management (Enterprise)

BA (Hons) in Business Management (Human Resources Management)

BA (Hons) in Business Management (Business Technology)

BA (Hons) in Business Management (Supply Chain and Logistics)

[Barcelona](#)

### BA (Hons) in Business in one of seven pathways:

BA (Hons) in Business

BA (Hons) in Business (Management)

BA (Hons) in Business (Project Management)

BA (Hons) in Business (HR Management)

BA (Hons) in Business (Law)

BA (Hons) in Business (Cloud Computing)

BA (Hons) in Business (Information Systems)

[Munich](#)

### Start dates

October<sup>5</sup>, February<sup>5</sup>, June and August

Duration: three years (six or seven 13-week semesters)

## FURTHER OPPORTUNITIES TO STUDY ABROAD

- BBA with Pace University, New York, USA
- Postgraduate Diploma with the University of California, Riverside, USA
- BBA with Stamford International University, Bangkok, Thailand
- Exchange program at Tecnológico de Monterrey (ITESM), Monterrey, Mexico

## MASTER'S & MBA PROGRAMS

### Master<sup>1</sup> in:

- Management
- Marketing
- Finance<sup>2</sup>
- Tourism & Hospitality Management<sup>2</sup>
- Innovation & Entrepreneurship
- Digital Business<sup>2</sup>
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking<sup>6</sup>
- Business Analytics & Data Science<sup>6</sup>

[Barcelona](#), [Geneva](#), [Montreux](#), [Munich](#), [Online](#)

### MBA<sup>1</sup> with majors in:

- International Business
- Communication & Public Relations
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management<sup>2</sup>
- Entrepreneurship
- Digital Business
- Sports Management<sup>2</sup>
- Human Resources Management
- Design Management<sup>2</sup>
- Blockchain Management

**Additional qualifications:** In addition to their MBA, students can also earn an **MSc in International Business Management** or an **MBA** from London Metropolitan University in the U.K.

*(For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc in International Business Management will have less than 2 years work experience.)*

[Barcelona](#), [Geneva](#), [Montreux](#), [Munich](#), [Online](#)

### MBA with four pathways in:

- MBA
- MBA (Project Management)
- MBA (Cloud Computing)
- MBA (Information Systems)

[Munich](#)

### Start dates

October<sup>7</sup>, January<sup>7</sup> and March

Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

## FURTHER EDUCATION

### Executive BBA

This forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.

[Barcelona](#), [Geneva](#), [Montreux](#), [Online](#)

### Start dates

October, February, June and August

Duration: one year (two semesters)

<sup>1</sup> A *titulo propio* is a university-specific degree issued by a Spanish university. For more information about the degrees at EU Business School, please consult our website at [euruni.edu/degrees](http://euruni.edu/degrees)

<sup>2</sup> Not offered Online

<sup>3</sup> Not offered in Barcelona

<sup>4</sup> Online campus students earn a BSc (Hons) in International Business Management from London Metropolitan University instead of a BA (Hons) in Business Management from the University of Derby

<sup>5</sup> Start dates for BA (Hons) programs

<sup>6</sup> Not offered in Munich

<sup>7</sup> Start dates for MBA with four pathways

### Barcelona

T +34 93 201 81 71  
[info.bcn@euruni.edu](mailto:info.bcn@euruni.edu)

### Geneva

T +41 22 779 26 71  
[info.gva@euruni.edu](mailto:info.gva@euruni.edu)

### Montreux

T +41 21 964 84 64  
[info.mtx@euruni.edu](mailto:info.mtx@euruni.edu)

### Munich

T +49 89 5502 9595  
[info.muc@eumunich.com](mailto:info.muc@eumunich.com)

### Online

T +34 93 201 81 24  
[info.online@euruni.edu](mailto:info.online@euruni.edu)

## EU GROUP PROFESSIONAL ACCREDITATIONS



## VALIDATING & ACCREDITING PARTNERS

