## KYUNG HEE UNIVERSITY









# English Track Program Admission Guide



Undergraduate Degree Courses Conducted in English









Division of Global Admissions
Office of International Affairs
Kyung Hee University

#### KYUNG HEE UNIVERSITY AT A GLANCE

Kyung Hee University was founded in 1949 by Dr. Young Seek Choue, whose founding philosophy was "Toward a New Civilization". Since its foundation, Kyung Hee University established an academic tradition that combines education, research, and practice while pursuing the universal values of peace and mutual prosperity. Kyung Hee University has spearheaded the Global Common Society Movement, established the International Association of University President and the United Nations International Day of Peace, received the UNESCO Prize for Peace Education, and organized the 1999 Seoul international conference of NGOs. Moving toward the betterment of future civilization, the university will further strengthen its status as one of the most prestigious universities in the world.

Kyung Hee University showed outstanding performances in not only Korean Language Education but also in Oriental Medicine and Hotel Management Department. Also, Kyung Hee University was the Pioneer of TaeKwonDo Studies and has produced many talented athletes.

Kyung Hee University has more than 100 majors in the Humanities, Sociology, Engineering, Medicine, Art and Physical Education. Majors such as Hotel Management, Economics, and Communication are ranked highly both academic and practical fields. Moreover, all majors offer about 30% of their courses in English.

To achieve globalization of the institution, Kyung Hee University has 586 partner universities in 82 countries all over the world. Various academic interactions are held between partner universities such as the exchange student program, the visiting program and the Global Collaborative Summer Program. Moreover, "The World Civic Forum", co-hosted by United Nations was successfully held on May, 2009 to celebrate KHU's 60th anniversary as well as the "UNAI-Kyung Hee International Symposium" in 2011. Moving towards the betterment of future civilization, the university will further strengthen its status as one of the most prestigious universities off the world.

#### FACTS AND FIGURES 2021

Undergraduate Enrollment	Graduate Enrollment	International Students Enrollment	Full-time Professors
34,454	7,872	3,221	1,361

Campuses Seoul, Suwon (Global Campus) and Gwangneung International Partners 586 partner universities in 82 countries

#### INTRODUCTION OF ENGLISH TRACK

The English Track Program is a unique undergraduate course plan composed of courses conducted fully in English. Thus, applicants who do not speak Korean Language will have the opportunity to pursue their studies completely in English throughout their entire schooling at Kyung Hee University.

# FIELDS OF STUDY

The admission units for 2022 (Listed below may be subject to change)

College	Admission Unit	Major	
College of Management	Department of Management	Business Administration	
College of Hotel & Tourism Management	Department of Hospitality Management	Hotel Management     Convention Management     Food Service Management	
	Department of International Studies	International Studies	
College of International Studies	Department of Global Korean Studies	Business and Economics Track Korean Language and Literature Track Art and Design Track Politics and Society Track	

# ENGLISH TRACK ADMISSIONS REQUIREMENTS

The eligibility for the 2022 admissions listed below may be subject to change.

	9770	100			
	Freshmen	Transfer			
Applications	Spring Semester (online application process during September ~ November) Fall semester (online application process March ~ May) * Check website for further information				
	Nationality Applicant and both parents must be r	on-Korean citizen			
	Academic	Academic			
Requirements	High School diploma	<ul> <li>Completed at least 2years and muhave earned at least 1/2 credits required to complete bachelor degree at a domestic or overseas university</li> <li>Received a degree from 2~3year community college</li> </ul>			
	Language Proficiency  TOEFL iBT 80 or higher  IELTS score of 5.5 or higher  TEPS 600 or higher  New TEPS 327 or higher	* Students from English-speaking countries or countries where English is an official language are also exempted from the language proficiency requirement			
	Division of Global Admissions				
Contacts	Phone Seoul +82-2-961-9286~7	Global +82-31-201-3961~4			
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#### ADMISSION PROCESS



## **COURSE INTRODUCTION**

# Department of Management

## Management

Kyung Hee University has a strong tradition of research and teaching in academic and practical subjects. The management program at Kyung Hee University has been following this tradition and serving the profession and the community by providing world-class leadership. The program has the highest quality faculty and students in all aspects of scholarship and provides innovative learning experiences in creating, disseminating and applying management knowledge. Management education, in particular, aims at providing students with a broad range of academic and practical discipline in the tracks of marketing, operations management, finance, and human resource management. Our courses represent the full spectrum of management, from fundamental and common knowledge about management to unique and advanced subjects in different tracks. The management major pursues these two key educational goals:

·First, training students not only to attain a solid background in the common body of knowledge of business administration but also to expose themselves to particular management functions in sufficient depth, thereby achieving high competence to pursue unique careers in various industries.

·Second, educating students not only to be responsible world citizens but also to be leaders in their profession by guiding them to develop the abilities of thinking critically about economic and business issues and expressing their ideas both in oral communication and in writing.

#### **Careers and Graduate Destinations**

Students in the management major are highly sought after by a wide range of employers. Many private organizations (international and local) including banks, investment & securities firms, high-tech companies, etc. recruit and hire many students. Furthermore, the governmental and non-profit sectors are keenly interested in attracting the graduates of our program. Students who are interested in advanced studies can also play an important role in higher education or research organizations such as universities and private/public research institutions. With increasing manpower needs in management, our students have increasing opportunities to apply their skills and contribute to our society.



# Department of Hospitality Management

#### Hotel Management

Hotel Management has positioned itself as a fast growing area of study in a globalized world that requires new and evolving concepts of service and management strategy. The industry has moved into the limelight as one requiring professional management knowledge. At this point in time, more people with international standards are needed to lead the hospitality industry with a sense of mission by coping with the changes and demands of the new era. The department offers a variety of courses that address the theories and practices of the hospitality industry, training professionals in the knowledge and practical expertise necessary to meet the demands of the industry.

#### Careers and Graduate Destinations

Nationally recognized and respected, Kyung Hee's hotel management program is designed to prepare students to adapt with changing business conditions and to present both theoretical and practical approaches to the diverse needs of the hospitality industry. Students will be prepared for future careers in major hotel corporations, restaurants, travel agencies and many other areas of the hospitality field.

#### Convention Management

The global MICE Industry (Meetings, Incentives, Conventions & Exhibitions) has been growing steadily in recent years, and in Korea, the industry is fast becoming a leading world-class player. This industry has opened doors to promote international exchange of information, culture and peace by facilitating meetings, incentives, conventions, events and exhibitions for corporations, governmental and nongovernmental organizations, enterprises, and interest groups in every field of interest. In response to the growing demand for MICE and Convention professionals, the College of Hotel & Tourism Management at Kyung Hee University has been one of the first in Korea to develop a Department of Convention Management and to offer a full curriculum and four year degree in Convention Management. Students graduating from the department are equipped for the challenges of this exciting profession and ready to take leadership roles in the international MICE industry.

#### **Careers and Graduate Destinations**

The Meetings, Incentives, Conventions & Exhibitions (MICE) Industry is one of the fastest growing industries in the 21st century, and it is also recognized as a high value-added and cost/benefit efficient industry. Because of the bright outlook for the future of the industry, more convention professionals will be needed and must be produced in academic and business fields. Graduates of our department can compete effectively with students who have obtained a general education, as well as those who graduated from general business school. Performance as a convention major and willingness to prepare for a variety of career options will increase the attractiveness to employers and help eventual career placement. Graduates can find excellent well-paying positions in a variety of areas of the industry. Students can look forward to careers in the following areas, as well as many others:

- Meeting Planner
- Trade Fair and Exhibition Organizer
- Convention and Exhibition Center
- Public Organization, Government, Corporation
- Graduate School

- Event Planner
- Convention and Visitors Bureau
- Hotel, Travel Agency, Association
- Broadcasting Company, Newspaper Company

#### Food Service Management

The mission of the Department of Food Service Management is to prepare students for professional careers in hospitality management by providing theory-based education and practical experience. The curriculum combines courses in food and nutrition, business administration, restaurant management, non-commercial food service, and hotel food & beverage operations to provide a strong base for professional success. Industry-experienced faculty members and outstanding facilities await students. Since rapid growth in the food service industry has created a demand for graduates from four-year food service and restaurant management programs, our graduates are qualified for management level positions in full service restaurants, contract and noncommercial dining operations, hotels, private clubs & resorts, convention services, and other food services-related fields.

#### Careers and Graduate Destinations

Since rapid growth in the food service industry has created a demand for graduates from four-year food service and restaurant management programs, our graduates are qualified for management level positions in full-service restaurants, multi-brand franchise restaurants, retail businesses, contract food service operations, food-related mass media, and other food service-related fields.

# Department of International Studies

#### International Studies

Established in 2005, the College of International Studies at Kyung Hee University is a leader in this academic field in Korea and aims to become one of the premier College of International Studies in the world. The College is the successor of the School of International and Area Studies and the Department of International Relations which had existed since 1992 before being transformed into the current school. By March 2010, the school took another bold step in its development by transforming itself into the College of International Studies. The College of International Studies is proud of its distinguished faculty members, the nation's top 10 percent student body, many curricular and extra-curricular programs, and diverse financial aid and exchange student programs. The college's curriculum is made up of four modules: International Relations, International Economics, Global Business, and East Asian Studies. All classes are conducted in English. The college has been actively pursuing the internationalization of its programs and operations by building global partnership networks and by recruiting distinguished international faculty members and excellent international students.

#### **Careers and Graduate Destinations**

B.A. holders in International Studies have a vast array of job opportunities. Many of the graduates from the College of International Studies have chosen careers in the business sector, including domestic and global enterprises. They also pursue careers in the public sector in governmental, semi-governmental, nongovernmental, and international organizations. Some of them also join the mass media, both domestic and international, after graduation. They are also encouraged to continue their study at the graduate level in either overseas or Korean universities.

# Department of Global Korean Studies

#### • Business and Economics (B/E) Track

The B/E track offers you an innovative program that focuses on Korean business and economy. The B/E curriculum, which combines theory and practice provides deep insights related to overall business and economics areas. Students are able to get the business and economics knowledge and specialized skills to expand career choices in corporate sectors in Korea or multinational firms doing business with Korea. All subjects will be taught by professors with specialized knowledge and experience in Korean business practices and economic policies.

#### • Korean Language and Literature (L/L) Track

The Korean language is spoken by about 75 million people, ranking just ahead of French as 13th overall in the number of native speakers. The purpose of the L/L track is to help students develop competence in the four major areas of linguistic functioning (speaking, listening, reading, and writing) and to understand Korean culture and ways of thinking. Students in the L/L major will learn mainly Korean language and literature, in addition to Korean linguistic theory, history, and culture. The program aims to help students acquire competence applicable to work in companies or the government, as well as a secondary tool to support skills in business, government, and other professional settings in Korea and worldwide.

#### Art and Design (A/D) Track

The A/D track provides advanced knowledge of Korean artistic culture, and has an exceptional curriculum addressing a wide range of subjects in Korean music, cinema, gaming, design, pottery, and other related topics. Students will be able to study with faculty members and students who are actively involved in the Korean cultural and art industries. Some of the key courses in this concentration include "K-Pop: Korean Pop Culture", "History of Korean Music", and "Study of Korean Film", offered by renowned artists, authors, and film critics from the College of Art and Design faculty. Exploring Korean art and design, students will have the option to do in-depth research and ultimately join cultural and artistic experts in the field.

#### Politics and Society (P/S) Track

The Korean peninsula has long been important in global politics, encompassing everything from the rise of South Korean democracy to contemporary nuclear tensions with North Korea. The P/S track offers students a wide variety of courses on the nature of politics and society on the Korea peninsula, including but not limited to: inter-Korean relations, East Asian regional cooperation, democratization, political economic development, and human rights issues, offered by faculty members of the College of International Studies. The P/S track is an opportunity for students interested in the current political and social issues surrounding the Korean peninsula to engage deeply with these topics alongside students and faculty from all across the world.

# ALUMNI EMPLOYMENT STATUS AND AFFILIATED COMPANIES

College	Admission Unit	Company	
College of Management	Department of Management	Samsung, SK Global Chemical, AMORE PACIFIC, POSCO, Hyundai Motors, CJ E&M, LG Display, SK Telecom, Korea Telecom, SSangyong Motors, etc.	
College of Hotel & Tourism Management	Department of Hospitality Management	Grand Hyatt Seoul, Lotte Hotel, Asiana Airlines, Ritz-Carlton Hotel, McDonalds Korea, CJ FoodVille, COEX, Thailand Convention and Exhibition Bureau, Marriott International Inc., Reed Exhibitions Korea, etc.	
College of International	Department of International Studies	KCC, Fossil Korea, JP Morgan, KLM Royal Dutch Airline, KOTRA, LG Electronics, Kumho Asiana Group,	
Studies	Department of Global Korean Studies	LG Electronics, Samsung Electronics, Asiana Airline, etc.	

# ACADEMIC CALENDER

Spring Semester		Fall Semester	
Course Registration	Feb.2 <sup>nd</sup> week	Course Registration	Aug.2 <sup>nd</sup> week
Period	Mar.1 ~ 2 <sup>nd</sup> week of Jun	Period	Sep.1 ~ 2 <sup>nd</sup> week of Dec.
Midterm	Last week of Apr.	Midterm	3 <sup>rd</sup> week of Oct.
Final	2 <sup>nd</sup> week of Jun	Final	2 <sup>nd</sup> week of Dec.

# **TUITION FEE**

The tuition fees for 2022 listed below may be subject to change.

Colleges	Tuition Fee /Semester	Entrance Fee
College of Management, College of Hotel & Tourism Management	\$3.500 USD	\$300 USD
College of International Studies	φυ,υυυ ΟΟυ	\$300 050

<sup>\*</sup> Tuition fee may differ for transfer students.

# **SCHOLARSHIPS**

The scholarships for 2022 listed below may be subject to change.

Category	Scholarship Types	Benefits	Eligibility
Freshmen/ Transfer Students	International Student Admission Scholarship	Full tuition for first semester	Applicants with the highest evaluation of interview in each college
Post Enrollment	Academic Excellence Scholarship	KRW 1,000,000 ~ 3,000,000	Enrolled students whose GPA of the previous semester is over 3.0

# **HOUSING**

The dormitory fee for 2022 listed below may be subject to change.

Campus	Dormitory	Location	Fee (4 months)	Room Type	Note
Seoul Campus	Sewha-won	On campus	\$950 USD	Double	4 months dormitory fee paid prior to entering No cooking facilities
	I-House	Off campus	\$1,500~1,800 USD	Double	6 months dormitory fee paid prior to entering (No Deposit) Cooking facilities available
Global Campus	Woojung-won On campus	On	4 months : \$1,100 USD 11 months : \$2,700 USD	Double	Total Fee should be paid at ONCE prior to entering
		4 months : \$1,800 USD 11 months : \$4,600 USD	Single	Cooking facility available	

#### KYUNG HEE UNIVERSITY

# http://khu.ac.kr/eng







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